

2011 Earnings Guide



Golden Sands
HOLIDAY PARK

Rates detailed below are based on a 7 night break

	Holiday Start Date	Bronze £	Silver £	Gold £	Platinum £
January	8th Jan	46	57	79	100
	15th Jan	46	57	79	100
	22nd Jan	46	57	79	100
	29th Jan	46	57	79	100
February	5th Feb	46	57	79	100
	12th Feb	62	69	93	144
	19th Feb	85	98	136	142
	26th Feb	46	57	79	100
March	5th March	46	57	79	100
	12th March	46	57	79	100
	19th March	46	57	79	100
	26th March	46	57	79	100
April	2nd April	74	82	96	148
	9th April	89	100	133	185
	16th April	142	186	209	260
	23rd April	142	186	209	260
	30th April	109	141	188	230
May	7th May	62	69	93	144
	14th May	62	69	93	144
	21st May	62	69	93	144
	28th May	151	170	227	282
June	4th June	89	100	133	185
	11th June	93	104	140	191
	18th June	98	110	146	198
	25th June	102	115	153	204
July	2nd July	106	120	160	211
	9th July	133	150	194	245
	16th July	156	175	233	289
	23rd July	178	200	267	322
	30th July	178	200	267	322
August	6th Aug	178	200	267	322
	13th Aug	178	200	267	322
	20th Aug	178	200	267	322
	27th Aug	173	195	260	316
September	3rd Sep	84	95	126	178
	10th Sep	71	80	106	118
	17th Sep	66	75	100	151
	24th Sep	62	69	93	145
October	1st Oct	58	65	86	138
	8th Oct	58	65	86	138
	15th Oct	58	65	86	138
	22nd Oct	102	115	153	204
	29th Oct	58	65	86	138
November	5th Nov	49	60	84	106
	12th Nov	49	60	84	106
	19th Nov	49	60	84	106
	26th Nov	49	60	84	106
December	3rd Dec	49	60	84	106
	10th Dec	49	60	84	106
	17th Dec	84	95	126	178
	24th Dec	116	124	146	156

The earnings in the above grid are based on the price of a 7 night holiday in a 2 bed Holiday Home with average discounts and reductions after VAT, commission and an admin fee has been deducted. For further details please speak with the Holiday Sales Manager.

Prices are provided as a guide only, we will always do our best to get the best possible rate for your caravan, however discounts may be applied to maximise occupancy and potential earnings